

Learning across extreme contextual differences:

ANTI-RACISM MEDIA ACTIVISM IN FINLAND AND BRAZIL COMPARED



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1. What is “anti-racism media activism”?
2. Research questions & activist research orientation
3. Empirical work
4. Conclusion?

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anti-racism media activism

The **individual and collective actions in, through and about the media**. These contesting actions derive from and/or lead to the **enactment of citizenship** through actions against racism. By engaging in media activism inside, outside and across communities, people **raise critical awareness** among peers, **generate public debates**, and **mobilize actions** against or in reaction to material and symbolic consequences of racism in their **everyday lives**. **My focus is on actions by people who suffer from racism.**

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Museum of Impossible Forms

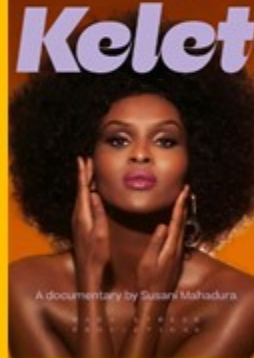
**Ruskeat
Tytöt**



**GOOD
HAIR
DAY**



SahWira Africa
International - SAWI



How do people who suffer from racism and different types of inequality use media for rights, justice and changes?

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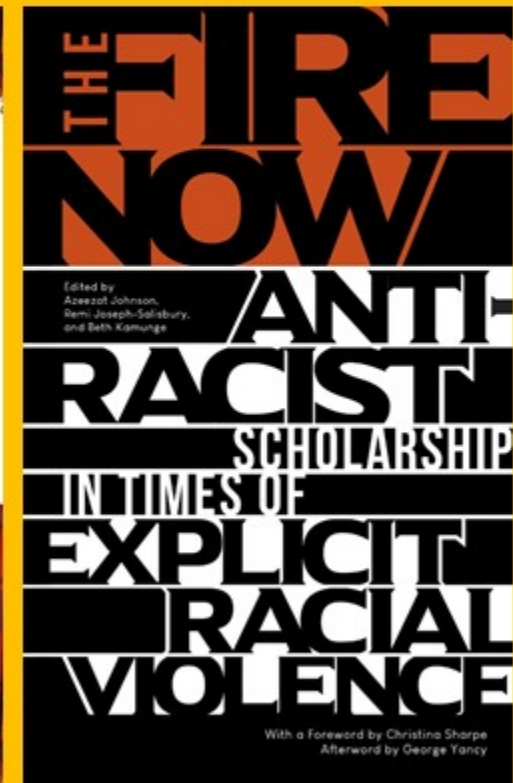
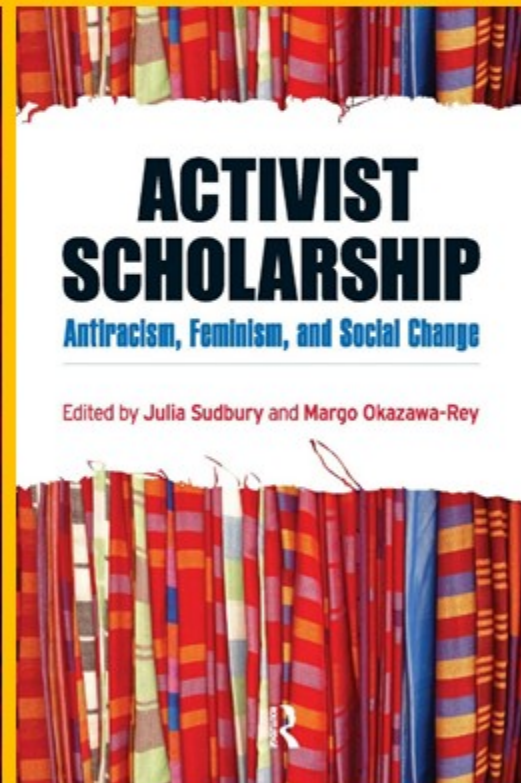
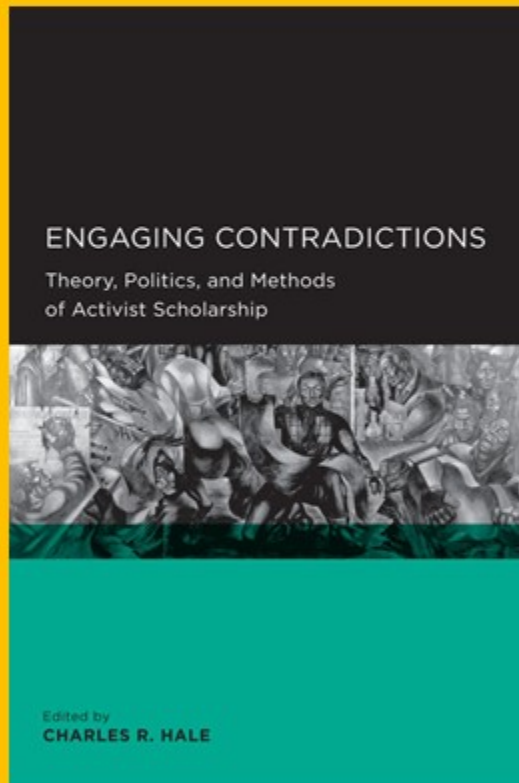
What can we learn if we compare
anti-racist media activist actions by
people who suffer from racism in
extremely different contexts?

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activist research



Activist Research Network (Since 2017): <https://mailman.abo.fi/mailman/listinfo/activist-research-network>

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(original plan)

qualitative interviews



n = 30



n = 30

(changed plans)

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knowledge exchange | international networking | creative publishing

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